

ABEJAH MCKAY

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Photomckay.com

EDUCATION

2017 Concordia College - NY

Bachelor of Arts Multimedia Communications

SKILLS

Experienced retail lead with a demonstrated history of working in the Hospitality industry. Skilled in Photography, Customer Service, and maintaining professional relationships. Intuitive operations professional with a heavy focus in associate training, merchandising, and site management

EXPERIENCE

Magic Memories - Ass. Site Manager

Operations manager accountable for consulting with the site partners to coordinate daily events, reach daily KPI goals, and managing an active sales floor. Duties included day to day operations of a high volume work site. While providing technical training and guidance to new hires. Assisted site manager to ensure compliance with corresponding site partners and all company policies, through regular staff meetings, audits, and venue walkthroughs.

Feb 2020 - Present

Lifetouch Studios - Photographer

Studio Photographer tasked with capturing quality portraits of business professionals, families, children, and products in the studio. Built dynamic lighting setups utilizing, constant, and strobe lighting. Daily tasks include managing inbound calls, client booking, scheduling, and operating POS systems. Paired with dedicated account management and client follow up in efforts to drive retention rates and new revenue opportunities.

Aug 2019 - Jan 2020

Picsolve - Supervisor

Retail supervisor and photographer tasked with managing mid-size teams of retail associates on an active sales floor. Coordinated weekly marketing strategies to optimize workflow between multiple teams throughout the venue. Developed and fostered a productive work environment where associate development and team-building were key. Coupled with extensive cash handling, inventory management, and guest service experience. Also performed basic operational duties including opening/closing locations and receiving.

Oct 2017 - Aug 2019

Spring Studios - Production Assistant

Worked alongside large production crews to load and build large scale sets for weekly Spring Studio clients. Involving studio lighting, maintenance and ample EQ management. Perform duties as requested by clients to ensure a seamless workflow during an event or shoot. Addition to extensive experience working with Broncolor, Profoto and other industry systems.

Mar 2017 - Sept 2017